



News Release

Contact: Laura Hummer
Vice President, Marketing Communications
Phone: (440) 268-2574
Email: laura_hummer@roscoemedical.com

ROSCOE MEDICAL INTRODUCES NEW CUSHION LINE AND THERAPEUTIC HOMECARE PRODUCTS

Including Gel Mattress Overlays and Pillows

STRONGSVILLE, Ohio, October 1, 2009, – Roscoe Medical, a manufacturer and distributor of home medical equipment, announced today its addition of three new lines of therapeutic-related HME products for the homecare industry. These lines include wheelchair cushions, therapeutic pillows and gel mattress overlays. The Roscoe lines feature attractive retail packaging and affordable price points while complementing Roscoe’s existing lines of wheelchairs and pressure management products. They also represent the company’s continued commitment to providing a comprehensive line of quality HME products that today’s dealers need.

“Our new therapeutic lines are a great complement to the existing product lines we currently manufacture. With Roscoe Medical being a primary source to many homecare dealers and their high volume of needs, these new additions were a natural fit. ”, said Jesse Keirn, President of Roscoe. “Our one-stop-shop model has been the key ingredient to Roscoe’s continued success. It simplifies our customers’ lives by saving them time and money with fewer purchasing calls, less delivery charges and the convenience of only one invoice.

Among the therapeutic products be offered by Roscoe Medical are:

- **Wheelchair/Support Cushions** – a broad line of foam and gel styles designed to stabilize, support and position the body and provide pressure relief. The line includes foam and gel cushions, invalid rings, comfort seat cushions and coccyx seat cushions.
- **Wheelchair Back Support Cushions** – contoured foam back cushions provide upper back comfort while reducing lower back pain and muscle tension. These cushions are equipped with 2 adjustable straps to ensure proper positioning.
- **Therapeutic Pillow Line** – a broad line of pillows designed to provide neck support when sleeping while promoting proper cervical alignment. The line includes contour memory foam pillows, knee separators, quad-core cervical sleep pillows and travel neck pillows.
- **Gel Mattress Overlays** – provides an ideal combination of gel bladders that are encapsulated between a high density foam shell and support base to aid in the prevention and management of pressure sores.

Editor's Note: Photography is available by contacting Laura Hummer at (800) 3-ROSCOE (376-7263).

About Roscoe Medical

Roscoe Medical is a global manufacturer and distributor of products used in the home health care market. The company's core product lines include Respiratory products, CPAP products and Durable Medical Equipment.

Serving customers through out the U.S., Canada, Europe and Puerto Rico, the company is known for its superior customer service, high quality innovative products and competitive prices.

###